

BLS International Awarded Contract by Government of West Bengal for Ayushman Bharat Pradhan Mantri-Jan Arogya Yojana for Card Approval Services

New Delhi, 06 July 2026 - BLS International, a trusted global AI & tech-enabled services partner for governments and diplomatic missions, has been awarded a contract by the Government of West Bengal, in collaboration with the National Health Authority (NHA), to serve as one of the Card Approver Agencies for the Ayushman Bharat Pradhan Mantri-Jan Arogya Yojana (AB PM-JAY) and Ayushman Vay Vandana Cards.

Under the contract, BLS International will serve as one of the Card Approver Agencies responsible for verifying and approving beneficiary applications for Ayushman Bharat Pradhan Mantri-Jan Arogya Yojana (AB PM-JAY) and applications from senior citizens aged 70 years and above for Ayushman Vay Vandana Cards through the National Health Authority's digital platform. The initiative is expected to cover approximately 8.5 crore beneficiaries across West Bengal, strengthening the delivery of health cards and improving access to government healthcare services for eligible citizens.

The Ayushman Bharat initiative is one of India's largest public healthcare programmes, providing financial protection and access to quality healthcare for millions of citizens. Through this partnership, BLS International will contribute to expanding the reach of the scheme by leveraging its expertise in citizen service delivery, digital processes, and large-scale programme execution.

Shikhar Aggarwal, Joint Managing Director at BLS International, said, *“We are pleased to partner with the Government of West Bengal and the National Health Authority in supporting the implementation of Ayushman Bharat. This project reflects the confidence that government institutions continue to place in BLS International's capabilities to deliver citizen-centric services with efficiency and reliability. Our teams are committed to ensuring a smooth and transparent card approval process so that eligible beneficiaries can access healthcare benefits.”*

With extensive experience in managing large public service programmes across India and internationally, BLS International remains committed to improving citizen access to essential government services. This contract further strengthens BLS International's growing presence in the healthcare and e-governance space, where the company continues to support government-led initiatives through technology-driven service delivery.

About BLS International Services Limited:

BLS International Services Ltd. is a trusted global tech-enabled services partner for governments and citizens, having an impeccable reputation for setting benchmarks in the domain of visa, passports, consular, citizen, e-governance, attestation, biometric, e-visa, and retail services since 2005.

The company is recognized as “India’s Most Valuable Companies” by Business Today Magazine, “Best under a Billion’ Company” by Forbes Asia and ranked among “Fortune India’s Next 500 companies”. The company works with over 46 client governments, including Diplomatic Missions, Embassies, and consulates, and leverages technology and processes that ensure data security. The Company now has an extensive network of more than 50,000+ centres globally, with a robust strength of over 60,000+ employees and associates that provide consular, biometrics, and citizen services.

BLS International is certified with CMMI DEV ML5 V2.0 & SVC ML5 V2.0, ISO 9001:2015 for Quality Management Systems, ISO 27001:2013 for Information Security Management Systems, ISO 14001:2015 for Environmental Management Systems, and more. BLS International is the only listed company in this domain with operations in over 100 countries.

For more information, please visit www.blsinternational.com.

For any further queries, please contact:

Saurabh Saggi, saurabh.saggi@blsinternational.com

Sandeep Kumar, sandeep.k@blsinternational.com